



## East Lampeter Township Recreation

### Summer Playground Sponsorship

2025

East Lampeter Township is partnering with Conestoga Valley School District to hold an 8-week summer playground for children ages 5-12 years old. The theme for the summer is A Playground of Possibilities. It will be held June 16<sup>th</sup> through August 8<sup>th</sup> from 9 a.m. to 1 p.m. at the current Leola Elementary location on Old Philadelphia Pike. The goal of the summer playground is to provide an affordable quality program in a safe location that offers the opportunity for children of the community to continue to learn experientially throughout the summer. In order to do this successfully, assistance is needed from community sponsors to help offset the costs associated with implementing the program and provide an excellent experience.

#### **Program Sponsor:       \$ 2500**

- Logo on program t-shirts in larger size and top third of the program t-shirt
- Logo on promotional materials as a sponsor
- Logo on signs at the program location
- Logo on informational updates to participants parents/guardians
- Recognition as a sponsor on participant registration receipt
- Invitation to attend a “thank you sponsors” day at summer playground
- Thank you on social media

**In order to guarantee logo on initial release of promotional material, sponsorship must be committed by 1/3/2025.**

#### **Activity Sponsor:       \$1200**

- Logo on program t-shirts located in the middle third of the program t-shirt
- Exclusive sponsor for a reoccurring activity (Water Days(sponsored by the Restaurant Store), Mindful Movement, Paint the Plow/Art Days, Pollinator Garden)
- Logo on promotional material and information associated with the reoccurring activities
- Thank you on social media

**Sponsorship must be committed by 5/5/2024.**

#### **Educational Event Sponsor:       \$700**

- Logo/name on program t-shirts located in the middle third of the program t-shirt

- Logo on promotional materials and information associated with one of educational programs, such as Raven Ridge Wildlife Refuge program (Sponsored by Bird in Hand Bakery and Café), Ryan the Bug Man, Forgotten Friend Reptile Sanctuary
  - Invitation for four (4) to attend one of the educational events you have sponsored
  - Thank you on social media
- Sponsorship must be committed by 5/5/2024.**

**T-shirt Sponsor:           \$ 300**

- Logo/name on bottom third of program t-shirts
  - Thank you on social media
- Sponsorship must be committed by 5/5/2024.**

**For more information or to become a sponsor, please contact Lisa Cleveland at [lcleveland@eltwp.org](mailto:lcleveland@eltwp.org) or 717-393-1567 x 3026.**